

WFFF 201 Humboldt St Rochester, NY 14610-1093

210 W Pennsylvania Ave

Phone/Fax Buyer Name

Towson, MD 21286

Comments Billing Type

MKAYO 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Suite 250

Mentzer Media

Agency Salesperson Brand Schedule Dates Sales Office Product Advertiser Contract # 09/27/16-10/03/16 Katz - Washington DC, Washington DC (1179) 15/17/3212 (545679) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 1393738 Demo Order Type CO-OP Headline # Last Modified Date Entered 07/15/16 09/27/16 8 Lindsay Benoit

Grand Total:

Oct. 2016

By Broadcast Month **Burlington (WFFF)**

Spots 8 œ

Rate \$6,100.00 \$6,100.00

Account Types Standard National/Political Ally,Rambo, Katz - Washington DC 15/17/3212 Net Total Sales Tax Commission Commission % Package Deal \$5,185.00 \$915.00 15.00 Normal ECR25245738

Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW Mo Tu We Th Fr Sa Su	Spots Rate	Total	Station	Comments
1.0 Normal Line / SPOT	10/02/16-10/02/16	5 :30 7:30	:30 7:30P- The OT)-A	\$600.00	1.00	Burlington (WFFF)	THE OT Target 9 Index: 113. Nielsen: 0.9
1.0.1 Clased Preempt	10/02/16						Burlington (WFFF)	Advertiser Instructions/Spot
2.9 Revised Line / SPOT	09/27/16-09/27/16	5 .367.36	.30 7.309- 8ig flung Theory 2	ж.			Burlington (WFFF)	86 8NG THRY 8< Target 9 7/15/16 Index: 107, Nielsen, 2/7
2.1 Rovised Line / SPOT	05/27/16-05/27/16	5 1:90 2:30	1:00 7:00% Dig Bang Theory 2	N _X			Durington (WFFF)	eg bilg THRY 9× Talget 9
2.2 Normal Line / SPOT	09/28/16-09/28/16	5 1:00 7:30	1:00 7:30P- Big Bang Theory 2	1 ×	1 \$600.00		\$600.00 Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7
3.0 Revised Line / SPOT	91/62/60-91/62/00	5	:30 7:309- 6lg Bang Thooly 2	>; >;			Duilington (WPFF)	gg 8NG THINY 8< Taiget 9
3.1 Normal Line / SPOT	09/29/16-09/29/16	5 1:00 7:30	1:00 7:30P- Big Bang Theory 2	1 *	1 \$600.00		\$600.00 Burlington (WFFF)	BG BNG THRY B < Target 9 9/26/16 Index: 107. Nielsen: 2.7
4.0 Fevised Line / SPOT	10/02/16-10/03/16	5 :30 7:30	130 7130P+ Old Band Theory 2	*			Burlington (WFFF)	eg ang THRY 8× Target 9 Index: 107, Nelsen: 2.7
4.1 Normal Line / SPOT	10/03/16-10/03/16	5 1:007:30	1:00 7:30P- Big Bang Theory 2	X	\$600.00	.00	Burlington (WFFF)	BG BNG THRY B< Target 9 9/26/16 Index: 107. Nielsen: 2.7
		_	CON	CONFIRMATION CONTRACT	ACT			
Aurepted-Agency/Advertiser:		Date	Accepted -Station	talien-	Date:	Commens:		



WFFF 201 Humboldt St Rochester, NY 14610-1093

Suite 250 210 W Pennsylvania Ave Mentzer Media Towson, MD 21286

Comments Billing Type

Brand Product Agency Salesperson Schedule Dates Contract # Advertiser 09/27/16-10/03/16 Katz - Washington DC, Washington DC (1179) 15/17/3212 (545679) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 1393738 Order Type Demo CO-OP Last Modified Date Entered Headline # 07/15/16

Account Types 유 **Buyer Name** Sales Office Phone/Fax National/Political Ally,Rambo, Katz - Washington DC 15/17/3212 Sales Tax Net Total Commission Commission % Package Deal

MKAYO 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.	Standard	National/Political	15/17/3212		Ally,Rambo,	Katz - Washington DC	Katz - Washington DC, Washington DC (1179)	15/17/3212 (545679)	Political - US Senate (1077)	Mentzer Media (11548)	Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By	09/27/16-10/03/16	1393738
IAIL. PYMT TO FOL		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified	Date Entered
TOM			\$5,185.00	\$915.00	15.00		Normal		ECR25245738	No	Lindsay Benoit	09/27/16	07/15/16
							3-			Grand Local:	Oct. 2016	ist Month	_
										œ	~	Spors	
	DESE									\$6,100.00	\$6,100.00	100	

Line	Line Type / Break Type (Ref #)	Dates	Še	Length	Run Times	SPW Mo	ฮ	We The	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
4.1.1 Clo	4.1.1 Closed Preempt	10/03/16											Burlington (WFFF)	Advertiser Instructions/Spot	
S.DP&	5.0 Feded the / SPOT	10/02/16-10/02/16	L/T	:30	:30 12P+ FOX NFL Sunday	ļ 4			×				Builington (WFFF)	FOX NEL PREGAME Target 9 7/15/16 Index: 114. Nelsen: 0.6	77.57.7
5.1 No.	5.1 Normal Line / SPOT	10/02/16-10/02/16	υn	1:00	1:00 12P- FOX NFL Sunday	1			×		\$500.00		Burlington (WFFF)	FOX NFL PREGAME Target 9 9/26/16 Index: 114. Nielsen: 0.6	9/26/1
5.1.1 00	Closed Pre-empt	10/02/16											Burlington (WFFF)	Pre-Empt/Exception -	
5 O Rey	6 Olkevised Line / SPOT	10/02/16-10/02/16	Ln_	ä	:30 12- NFL on Füx Geme 1	.nuf			×				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102, Nielsen; 4,2	94846
6.1 22-3	5.1 Revised Line / SPOT	10/02/16-10/02/16	, sa	E	.30 IP-NFL on FOX Carno 1	3			×				Burlington (WFFF)	NFL FOOTBALL Targer 9 Index: 102, Nielsen: 4,2	97.83.8
6.2 No.	6.2 Normal Line / SPOT	10/02/16-10/02/16	ъ	1:00	1:00 1P- NFL on FOX Game 1	,			×	1	\$1,300.00	\$1,300.0	\$1,300.00 Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102. Nielsen: 4.2	9/26/16
7,0 80	7.0 Revised Line / SPOT	10/02/15-10/02/16	*,21	:36	:30 42 NFL on FOX Game 2	pt			×				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1,8	2/15/16
7.1 Tex	7.1 Revised Line / SPOT	10/02/16-10/02/16	£/4	:30	:30 4P- NFL on FOX Game 2	1			×				Ourlington (WFFF)	NFL FOOTBALL Target 9 Index: 105. Niclsen: 1.3	97,877
					CONFIRMATION CONTRA	ij	Â	O NC	ONT	ZAC.	***************************************				
Accorded-Agency/Advertiser.				Dabe.	notiets-pergeans	ilon:					Date:	(Summents)			



Cepted 4			11.0.1	11.07	10.1 7	15.5%	9.0.1 C	9.01	8.1	80.8	1.2	1 1		don't sell		T OWS	Towern 1	210 M	Mentz			خين]_			,
ccepted-Agency/Advartiser:			11.5.1 Closed Preempt	11.0 Normal Line / SPOT	10.1 Normal Line / SPOT	10.0 Rovised Une / SPOT	Closed Preempt	9.0 Normal Line / SPOT	8.1 Normal Line / SPOT	8.0 Revised Line / SPOT	7.2 Normal Line / SPOT	Line Type / Break Type (Ref #)				TOWSOIT, MID 21200	250 MD 21286	210 W Pennsylvania Ave	Mentzer Media		ı				I VE		
			91/05/60	09/30/16-09/30/16	09/29/16-09/29/16	09/29/18-09/29/18	09/28/16	09/28/16-09/28/16	09/27/16-09/27/16	09/27/16-09/27/16	10/02/16-10/02/16									,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Rochester, NY 14610-1093	201 Humboldt St	WHIF		
				5	5	Le.		5	5	Ln.		, K					ÇE				S	- 5			. 3	>	
Date.												Len	Comments	;	Billing Type	Account Types	m	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	Auvertiser	Advertiser	
Accepted Station	CON			:30 10P- Local 44 News at 10:00pm	1:00 10P- Local 44 News at 10:00pm	30 109 Local 44 News at		:30 10P- Local 44 News at 10:00pm	1:00 10P- Local 44 News at 10:00pm	10/30bm	1:00 4P- NFL on FOX Game 2	Kun imes	MKAYO 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		Standard	National/Political	15/17/3212	/	Ally,Rambo,	Katz - Washington DC	Katz - Washington DC, Washington DC (1179)	15/17/3212 (545679)	Political - US Senate (1077)	Mentzer Media (11548)	rriends of Kelly Ayotte/Senate/Republican/NH (/9	Eriondo of Volly Ave	
tallon	CONFIRMA			1	н	ina		р	1	91	<u> </u>	Wdv	AYOTTE GHT STAF			a				yton DC	gton DC,	45679)	ienate (1	1 (11548	у Ауопе		
	WATI								×	×		. II	FOR SEN ?T.								Washin		.077)	_	/Senate/	-	
	NO				×	γ;		. ×				Wein	ATE - NAE								gton DC				/Republic)	
	CON			×								T Va	SENT VI								(1179)				can/NH (
	TRAC										×	Su Spots	A EMAIL.			Sale	Net	Com	Com	Pack	orge	Demo	Head	CO-OP			
0ate:	CT				<u>н</u>				-		<u></u>		РҮМТ ТО			Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Î	Headline #	~	red By	Fatorad Br	
œ.				\$175.00	\$350.00	-		\$175.00	\$350.00		\$1,800.00	Rate	FOLLOW				\$5,185.00	\$915.00			Normal	:	ECR25245/38	8	Lindsay Benoit	l indeav B	2011
Comments					\$350.00				\$350.00		\$1,800.00	lotal					00	J					45/38		Benoit) } } ! †	
			Burlington (WFFF)	Burlington (WFFF)	\$350.00 Burlington (WFFF)	Curlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	\$350.00 Burlington (WFFF)	Burlington (WFFF)	\$1,800.00 Burlington (WFFF)	Station				***************************************	Productive phone	(12-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-						<u>.</u>	Grand Total:	Oct. 2016	
						AND THE PERSON OF THE PERSON O		Andreas Corner	in						i saisere	<u> </u>	i, i i i i i i i i i i i i i i i i i i	enio main	i i i i i i i i i i i i i i i i i i i	e e e e e e e e e e e e e e e e e e e					Total:	2016	
		,	Advertiser Instructions/Spot	LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3	Advertiser Instructions/Spot	Index: 118. Nielsen: 1.3	LOCAL 44 NEWS Target 9 Index: 118. Nielsen: 1.3	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	Index: 105. Nielsen: 1.8	Comments												0	0	Oct. 2016 8	
			ctions/Spc	Target 9 en: 1.3	Target 9 en: 1.3	Target 9 en: 1.3	ctions/Spc	Target 9 en: 1.3	Target 9 en: 1.3	Target 9 en: 1.3	arget 9 en: 1.8	nes												, o	÷.	\$6,	
			ř.	7/15/16	9/26/16	2112/16	<u> </u>	7/15/16	9/26/16	7/15/16	9/26/16	Entered												90,100.00	3	\$6,100.00	

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the preformance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF 201 Humboldt St Rochester, NY 14610-1093

210 W Pennsylvania Ave

Suite 250

Towson, MD 21286

Comments

MKAYO 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.

Mentzer Media

Brand Agency Sales Office Product Billing Type Account Types Phone/Fax Buyer Name Salesperson Advertiser Contract # 09/27/16-10/03/16 Standard National/Political Ally,Rambo, Katz - Washington DC Katz - Washington DC, Washington DC (1179) 15/17/3212 (545679) Political - US Senate (1077) Mentzer Media (11548) Friends of Kelly Ayotte/Senate/Republican/NH (79 Entered By 1393738 15/17/3212 Net Total Order Type CO-OP Sales Tax Commission Commission % Package Deal Demo Last Modified Headline # Date Entered \$915.00 \$5,185.00 8 Lindsay Benoit 09/27/16 15.00 ECR25245738 07/15/16 Normal

Oct. 2016

\$6,100.00 \$6,100.00

Grand Total:

Burlington (WFFF)
By Broadcast Month

										:		1				
			`	Comments	Date					66.	Accepted-Station:	Days:			Accepted-Agercy/Advertiser:	Accepte
		on anamon				ZAC1	TINO	ON C	MATIC	R	CONFIRMATION CONTRACT					
1 70	FOX NFL PREGAME Target 9 9/27/16 Index: 114. Nielsen: 0.6		\$500.00 Burlington (WFFF)	\$500	\$500.00	34	×			<u> </u>	1:00 12P- NFL on FOX Pregame	1:001	5	10/02/16-10/02/16	15.0 M/G For 5.1.1 / SPOT	15.0
			\$600.00 Burlington (WFFF)	\$600	\$600.00	-		×		₁₋₄	1:00 7:30P- Big Bang Theory 2	1:00 7	υı	09/30/16-09/30/16	14.0 Normal Line / SPOT	14.0
ı mini	Advertiser Instructions/Spot	****	Burlington (WFFF)											10/02/16	13.0.1 Closed Preempt	13.0.
1	NFL KICKOFF		Burlington (WFFF)		\$100.00		×			1	:30 11A- FOX NFL Kickoff	:301	υı	10/02/16-10/02/16	13.0 Normal Line / SPOT	13.0
1 📆	Advertiser Instructions/Spot		Burlington (WFFF)											10/03/16	12.0.1 Closed Preempt	12.0.
1 10	Index: 118. Nielsen: 1.3		Burlington (WFFF)		\$175.00		****			1 ×	:30 10P- Local 44 News at 10:00pm	:30 1 1	5	10/03/16-10/03/16	12.0 Normal Line / SPOT	12.0
	Comments	نىنىد.	Station	Total	Rate	Spots	. Sa Su	We Th Fr	ฮ	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



125 West 55th St New York, NY 10019

TELEVISION GROUP

Suite 250

Agency Order #: 5193660

Primary Demo: Adults 18+

Towson, MD 21204

Contract # 25245738 Agency: MENTZER MEDIA SERVIC CPE: 15/17/3212 210 W. Pennsylvania Avenue

Product: AYOTTE/S/R

Changes as of: 10/9/2016 at 4:01 PM Flight: 9/27/16 - 10/3/16 Advertiser: Kelly Ayotte for Senator

Version: Highlighting Revision 8

Station: WFFF

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$6,100.00 Total Spots: 8

Total GRP: 26.3 Total CPP: \$231.94

Traffic #: 1393738

Comments: RVSD TO REINSTATE SPOTS RUN.

Buyer: Rambo, Ally

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Con Type: POLITICAL/VOTE

Assistant: RACHELLE RAY -Washington DC 202-872-5880

Separation:

Spots Total \$1,300.00 \$245.28 Total ₩ СРР

GRP

TOTALS:
_
2
-
0
ω

\$6,100.00 \$231.94

26.3 2.9

\$600.00 \$206.90

REV+ 8 7:30p-8p

BG BNG THRY B

\$600.00

2.9

60

0

0

0

0 7

0

0

0 0

Target 9 Index: 102. Nielsen: 2.2

REV+ 4 1p-4p

Terget 9 Index: 102. Nielsen: 4.2

NFL FOOTBALL

\$1,300. 00

5.3

60 0

0

0

0 * 1

0

Rate Rating

Len 9/27

9/28

9/29

9/30 0

10/1

10/2 10/3

9/27 - 10/3

#|Day/Time

PP

Program



Special Instructions

125 West 55th St New York, NY 10019

TELEVISION GROUP

Contract # 25245738 Agency: MENTZER MEDIA SERVIC CPE: 15/17/3212

Suite 250 210 W. Pennsylvania Avenue Towson, MD 21204

Agency Order #: 5193660 Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Rambo, Ally

Changes as of: 10/9/2016 at 4:01 PM Advertiser: Kelly Ayotte for Senator Flight: 9/27/16 - 10/3/16

Product: AYOTTE/S/R

Version: Highlighting Revision 8

Station: WFFF
Market: Burlington-Plattsburgh

Office: WASHINGTON

Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE

Assistant: RACHELLE RAY -Washington DC 202-872-5880

Total \$: \$6,100.00 Total Spots: 8

Total GRP: 26.3 Total CPP: \$231.94

Separation: Traffic #: 1393738

		Order Level Comments	
Date/Time	Added by	Comment	
10/09/16 4:01 PM	RACHELLE RAY - Washington DC	RVSD TO REINSTATE SPOTS RUN.	
10/03/16 9:12 AM	Elizabeth Guy	Line 4 NFL Football aired at lower rate Line 8 BBT aired at lower rate Please reinstate spots. Thanks!	
10/02/16 1:56 PM	RACHELLE RAY - Washington DC	RVSD TO CREDIT SPOTS ADVISED INCORRECT. DOLLARS W/B RE-SPENT ON ANOTHER ESTIMATE.	
09/26/16 11:48 AM	Elizabeth Guy	Line 4 NFL 1x 10/2 NY Giants is playing. Sect 5 \$750 plus \$250 total \$1000 double for :60 \$2000 Line 8 BBT 1x 9/30 needs to be at a sect 4 to clear Sect 4 \$400 double for :60 \$800 Please advise Thanks!	
09/26/16 9:59 AM	RACHELLE RAY - Washington DC	RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED.	
09/26/16 9:59 AM	RACHELLE RAY - Washington DC	RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED.	
09/26/16 9:38 AM	GOTOSTRATA\Rray	Canceled by new revision	
09/23/16 4:09 PM	RACHELLE RAY - Washington DC	Separation: 30	
09/23/16 4:09 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/15/16 10:54 AM	RACHELLE RAY - Washington DC	9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.	
07/12/16 2:29 PM	RACHELLE RAY - Washington DC	Separation: 30	
07/12/16 2:29 PM	RACHELLE RAY - Washington DC	Separation: 30	

Market Budget: \$46,923 WFFF Share: 13%

Competitive Information

Day/Time Total

% Distrib 100% **100**%

Spots

\$6,100.00 \$6,100.00

\$231.94 **\$231.94**

2016-Oct **Total** Month

8

\$6,100.00 **\$6,100.00** Dollars

СРР

GRP 26.3 **26.3**

Monthly Summary

Spots

8

Daypart Summary

Comment: WCAX: 53% WPTZ: 27% WVNY: 7%



125 West 55th St New York, NY 10019

Agency: MENTZER MEDIA SERVIC CPE: 15/17/3212 210 W. Pennsylvania Avenue

Suite 250 Towson, MD 21204

Contract # 25245738

Agency Order #: 5193660 Buyer: Rambo, Ally Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/9/2016 at 4:01 PM
Flight: 9/27/16 - 10/3/16
Advertiser: Kelly Ayotte for Senator

Product: AYOTTE/S/R

Primary Demo: Adults 18+ Con Type: POLITICAL/VOTE

Office: WASHINGTON

Assistant: RACHELLE RAY -Washington DC 202-872-5880

Station: WFFF Market: Burlington-Plattsburgh Total \$: \$6,100.00 Total Spots: 8

Version: Highlighting Revision 8

Separation: Total GRP: 26.3 Traffic #: 1393738 Total CPP: \$231.94

New	Revision	Queued for Electronic Contracting	Revision	Revision	Revision	Queued for Electronic Contracting	Revision	Revision	Makegood 1	Revision	Makegood 2	Revision	Trans	
7/12/16 2:20 PN	7/12/16 2:29 PN	7/15/16 9:00 AM	7/15/16 10:54 AN	9/23/16 4:05 PN	9/23/16 4:09 PM	9/26/16 7:56 AM	9/26/16 9:38 AM	9/26/16 9:59 AN	9/26/16 11:48 AM Elizabeth Guy	10/2/16 1:56 PN	10/3/16 9:12 AN	10/9/16 4:01 PN	Created/Received Created by	
7/12/16 2:20 PM Washington DC	RACHELLE RAY - Washington DC		RACHELLE RAY - 7/15/16 10:54 AM Washington DC	9/23/16 4:05 PM GOTOSTRATAIRray	RACHELLE RAY -		9/26/16 9:38 AM GOTOSTRATA\Rray	9/26/16 9:59 AM Washington DC	Elizabeth Guy	RACHELLE RAY -	10/3/16 9:12 AM Elizabeth Guy	RACHELLE RAY -	Created by	
New	Confirmed		Confirmed	Confirmed	Confirmed		Confirmed	Confirmed	Confirmed	Confirmed	Confirmed	Revised	Status	
12							ω					2	Spot+	
				7			2			2			Spot-	Transa
\$4,175.00	\$0	\$0	\$-50.00	\$675.00	\$0	\$0	\$900.00	\$400.00	\$0	\$-1,900.00	\$0	\$1,900.00	\$ Chg	Transaction History
\$4,175.00	\$4,175.00	\$0	\$4,125.00	\$4,800.00	\$4,800.00	\$0	\$5,700.00	\$6,100.00	\$0	\$0	\$0	\$0	Contract \$	Υ
	Changes: Comments from Separation: 30 to 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START., User Entered \$ from \$0.00 to \$4,175.00, Competitive Market Budget from \$16,346 to \$32,115, Total Spots from 12 to 13. 4 buylines added or modified.		Changes: Total Spots from 13 to 12, Calculated Dollars from \$4,175.00 to \$4,125.00, Total CPP from \$109.29 to \$107.98, Competitive Market Budget from \$32,115 to \$31,731, User Entered \$ from \$4,175.00 to \$4,125.00, Total \$ from \$4,175.00 to \$4,125.00. 4 buylines added or modified.	Changes: Comments from 9/27/16-10/3/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START. to Separation: 30, Total \$ from \$4,125.00 to \$4,800.00, Total GRPs from 38/2 to 19.7, Total GIMPs to 0, Total Spots from 12 to 6, Total CPP from \$107.98 to \$243.65. 7 buylines added or modified.	Changes: User Entered \$ from \$4,125.00 to \$4,800.00, Total CPP from \$243.65 to \$220.18, Competitive Market Budget from \$31,731 to \$36,923, Total Spots from 6 to 7, Total GRPs from 19.7 to 21.8. 5 buylines added or modified.		Changes: Total \$ from \$4,800.00 to \$5,700.00, Total GRPs from 21.8 to 26.3, Total Spots from 7 to 8, Total CPP from \$220.18 to \$216.73. 7 buylines added or modified.	Changes: Calculated Dollars from \$5,700.00 to \$6,100.00, Total CPP from \$216.73 to \$231.94, Competitive Market Budget from \$36,923 to \$46,923, Total \$ from \$5,700.00 to \$6,100.00, User Entered \$ from \$4,800.00 to \$6,100.00, Comments from Separation: 30 to RVSD TO ADD WEIGHT & RE-SPEND \$100.00 CREDITS FROM 9/13-9/19 SCHED.: 4 buylines added or modified.		Changes: Comments from RVSD TO ADD WEIGHT & RE-SPEND \$100 OF CREDITS FROM 9/13-9/19 SCHED. to RVSD TO CREDIT SPOTS ADVISED INCORRECT. DOLLARS W/B RE-SPENT ON ANOTHER ESTIMATE., User Entered \$ from \$6,100.00 to \$4,200.00, Product from MKAYO to AYOTTE/S/R, Total Spots from 8 to 6, Calculated Dollars from \$6,100.00 to \$4,200.00, Total GRPs from 26.3 to 18.1, Total CPP from \$231.94 to \$232.04, Competitive Market Budget from \$46,923 to \$32,308, Total \$ from \$6,100.00 to \$4,200.00. 2 buylines added or modified.		Changes: Comments from RVSD TO CREDIT SPOTS ADVISED INCORRECT. DOLLARS W/B RE-SPENT ON ANOTHER ESTIMATE. to RVSD TO REINSTATE SPOTS RUN., User Entered \$ from \$4,200.00 to \$6,100.00, Total Spots from 6 to 8, Calculated Dollars from \$4,200.00 to \$6,100.00, Total GRPs from 18.1 to 26.3, Total CPP from \$232.04 to \$231.94, Competitive Market Budget from \$32,308 to \$46,923, Total \$ from \$4,200.00 to \$6,100.00. 2 buylines added or modified.	Comment	



Non-Discrimination Policy

125 West 55th St New York, NY 10019

Agency: MENTZER MEDIA SERVIC Suite 250 Avenue

Contract # 25245738

CPE: 15/17/3212

210 W. Pennsylvania

Towson, MD 21204

Product: AYOTTE/S/R

Agency Order #: 5193660

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Rambo, Ally

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Office: WASHINGTON

Primary Demo: Adults 18+ Assistant: RACHELLE RAY -Washington DC 202-872-5880 Con Type: POLITICAL/VOTE

Advertiser: Kelly Ayotte for Senator Flight: 9/27/16 - 10/3/16

Changes as of: 10/9/2016 at 4:01 PM

Station: WFFF

Version: Highlighting Revision 8

Market: Burlington-Plattsburgh

Total Spots: 8 Total \$: \$6,100.00

Total CPP: \$231.94

Total GRP: 26.3 Traffic #: 1393738

Separation: